

**WSOC-TV**

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Smart Media Group  
814 King Street  
Suite 400  
Alexandria, VA 22314

# Contract # 320413

**Schedule Dates** 09/24/12-09/30/12  
**Advertiser** Pol/P McCrory/R/Gov/NC (16611)  
**Agency** Smart Media Group (1343)  
**Product** Political - State Candidate (1071)  
**Brand** 924930 GOV (132181)  
**Salesperson** TeleRep/Philadelphia, Philadelphia (1057)  
**Sales Office** TeleRep/Philadelphia  
**Buyer Name** HANLEN,LINDSAY  
**Phone/Fax** /  
**CPE** MCCRO/ORDR/924930  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** MCCRORY FOR GOVERNOR  
MCCRORY FOR NC GOVERNOR

**Date Entered** 07/02/12  
**Last Modified** 09/21/12  
**Entered By** Jill Hipskind  
**CO-OP** No  
**Headline #** 06221192  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$6,090.00  
**Net Total** \$34,510.00  
**Sales Tax**

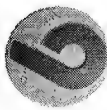
**Charlotte (WSOC)**  
**By Broadcast Month**  
Sep. 2012  
**Spots** 51  
**Rate** \$40,600.00  
**Grand Total:** 51 \$40,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / Spot	09/28/12-09/28/12	5	:30	10A-11A (EST)						1			1			Charlotte (WSOC)	DR PHIL	7/2/12
1.1	Revised Line / Spot	09/28/12-09/28/12	6	:30	10A-11A (EST)						1			1			Charlotte (WSOC)	DR PHIL	8/7/12
1.2	Normal Line / Spot	09/28/12-09/28/12	5	:30	10A-11A (EST)						1			1			Charlotte (WSOC)	DR PHIL	9/21/12
2.0	Revised Line / Spot	09/28/12-09/28/12	5	:30	10P-11P (EST)						1			1			Charlotte (WSOC)	20/20	7/2/12
2.1	Revised Line / Spot	09/28/12-09/28/12	5	:30	10P-11P (EST)						1			1			Charlotte (WSOC)	20/20	8/7/12
2.2	Normal Line / Spot	09/28/12-09/28/12	5	:30	10P-11P (EST)						1			1			Charlotte (WSOC)	20/20	9/21/12
3.0	Revised Line / Spot	09/28/12-09/28/12	3	:30	12:05A-12:35A (EST)						1			1			Charlotte (WSOC)	NIGHTLINE	7/2/12
3.1	Revised Line / Spot	09/28/12-09/28/12	5	:30	12:05A-12:35A (EST)						1			1			Charlotte (WSOC)	NIGHTLINE	8/7/12
3.2	Normal Line / Spot	09/28/12-09/28/12	5	:30	1P-2P (EST)						1			1			Charlotte (WSOC)	CHEW	8/22/12
4.0	Revised Line / Spot	09/28/12-09/28/12	5	:30	12P-1P (EST)						1			1			Charlotte (WSOC)	EYEWITNESS NEWS	7/2/12
4.1	Revised Line / Spot	09/28/12-09/28/12	4	:30	12P-1P (EST)						1			1			Charlotte (WSOC)	EYEWITNESS NEWS	8/7/12
4.2	Normal Line / Spot	09/28/12-09/28/12	5	:30	12P-1P (EST)						1			1			Charlotte (WSOC)	EYEWITNESS NEWS	9/21/12
5.0	Revised Line / Spot	09/28/12-09/28/12	5	:30	4P-5P (EST)						2			2			Charlotte (WSOC)	DR OZ	7/2/12
5.1	Revised Line / Spot	09/28/12-09/28/12	6	:30	4P-5P (EST)						2			2			Charlotte (WSOC)	DR OZ	8/7/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_

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# Contract # 320413

Schedule Dates 09/24/12-09/30/12  
Advertiser Pol/P McCrory/R/Gov/NC (16611)  
Agency Smart Media Group (1343)  
Product Political - State Candidate (1071)  
Brand 924930 GOV (132181)  
Salesperson Telerep/Philadelphia, Philadelphia (1057)  
Sales Office Telerep/Philadelphia  
Buyer Name HANLEN,LINDSAY  
Phone/Fax /  
CPE MCCRO/ORDR/924930  
Account Types National/Political  
Billing Type Standard  
Comments MCCRORY FOR GOVERNOR  
MCCRORY FOR NC GOVERNOR

Date Entered 07/02/12  
Last Modified 09/21/12  
Entered By Jill Hipskind  
CO-OP No  
Headline # 06221192  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$6,090.00  
Net Total \$34,510.00  
Sales Tax

Charlotte (WSOC)	
By Broadcast Month	Spots
Sep. 2012	51
Grand Total:	51

Charlotte (WSOC)	
By Broadcast Month	Spots
Sep. 2012	51
Grand Total:	51

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
5.2	Normal Line / Spot	09/28/12-09/28/12	5	:30	4P- 5P (EST)						2			2	\$825.00	\$1,650.00	Charlotte (WSOC)	DR OZ	9/21/12
6.0	Revised Line / Spot	09/28/12-09/28/12	4	:30	5:30A- 6A (EST)						1						Charlotte (WSOC)	NEWS DAYBREAK	7/27/12
6.1	Revised Line / Spot	09/28/12-09/28/12	5	:30	5:30A- 6A (EST)						1						Charlotte (WSOC)	NEWS DAYBREAK	8/7/12
6.2	Normal Line / Spot	09/28/12-09/28/12	5	:30	5:30A- 6A (EST)						1			1	\$425.00	\$425.00	Charlotte (WSOC)	NEWS DAYBREAK	9/21/12
7.0	Revised Line / Spot	09/28/12-09/28/12	4	:30	6P- 6:30P (EST)						1						Charlotte (WSOC)	6P NEWS	7/27/12
7.1	Revised Line / Spot	09/28/12-09/28/12	5	:30	6P- 6:30P (EST)						1						Charlotte (WSOC)	6P NEWS	8/7/12
7.2	Normal Line / Spot	09/28/12-09/28/12	5	:30	6P- 6:30P (EST)						1			1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	6P NEWS	9/21/12
8.0	Revised Line / Spot	09/28/12-09/28/12	4	:30	6A- 7A (EST)						1						Charlotte (WSOC)	NEWS DAYBREAK	7/27/12
8.1	Revised Line / Spot	09/28/12-09/28/12	5	:30	6A- 7A (EST)						1						Charlotte (WSOC)	NEWS DAYBREAK	8/7/12
8.2	Normal Line / Spot	09/28/12-09/28/12	5	:30	6A- 6:30A (EST)						1			1	\$850.00	\$850.00	Charlotte (WSOC)	NEWS DAYBREAK	9/21/12
9.0	Revised Line / Spot	09/28/12-09/28/12	3	:30	7A- 8A (EST)						1						Charlotte (WSOC)	GMA	7/27/12
9.1	Revised Line / Spot	09/28/12-09/28/12	4	:30	7A- 8A (EST)						1						Charlotte (WSOC)	GMA	8/7/12
9.2	Normal Line / Spot	09/28/12-09/28/12	5	:30	7A- 8A (EST)						1			1	\$775.00	\$775.00	Charlotte (WSOC)	GMA	9/21/12
10.0	Revised Line / Spot	09/24/12-09/24/12	3	:30	11:35P- 12:05A (EST)		1										Charlotte (WSOC)	NIGHTLINE	7/27/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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# Contract # 320413

Schedule Dates	09/24/12-09/30/12	Date Entered	07/02/12
Advertiser	Pol/P McCrory/R/Gov/NC (16611)	Last Modified	09/21/12
Agency	Smart Media Group (1343)	Entered By	Jill Hipskind
Product	Political - State Candidate (1071)	CO-OP	No
Brand	924930 GOV (132181)	Headline #	06221192
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	HAULEN, LINDSAY	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	MCCRO/ORDR/924930	Commission	\$6,090.00
Account Types	National/Political	Net Total	\$34,510.00
Billing Type	Standard	Sales Tax	
Comments	MCCRORY FOR GOVERNOR MCCRORY FOR NC GOVERNOR		

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Sep. 2012	51	\$40,600.00
<b>Grand Total:</b>	<b>51</b>	<b>\$40,600.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.1	Revised Line / Spot	09/24/12-09/24/12	5	:30	11:35P-12:05A (EST)	1								1			Charlotte (WSOC)	NIGHTLINE	8/7/12
10.2	Normal Line / Spot	09/24/12-09/24/12	4	:30	11:35P-12:05A (EST)	1	1							1		\$700.00	Charlotte (WSOC)	NIGHTLINE	9/21/12
11.0	Revised Line / Spot	09/24/12-09/24/12	3	:30	12P-1P (EST)	1											Charlotte (WSOC)	WYNNETESS NEWS	7/27/12
11.1	Revised Line / Spot	09/24/12-09/24/12	4	:30	12P-1P (EST)	1											Charlotte (WSOC)	EYEWITNESS NEWS	8/7/12
11.2	Normal Line / Spot	09/24/12-09/24/12	5	:30	12P-1P (EST)	1	1							1		\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS	9/21/12
12.0	Revised Line / Spot	09/24/12-09/24/12	5	:30	4P-5P (EST)	2											Charlotte (WSOC)	DR OZ	7/27/12
12.1	Revised Line / Spot	09/24/12-09/24/12	6	:30	4P-5P (EST)	2											Charlotte (WSOC)	DR OZ	8/7/12
12.2	Normal Line / Spot	09/24/12-09/24/12	5	:30	4P-5P (EST)	2	2							2		\$825.00	Charlotte (WSOC)	DR OZ	9/21/12
13.0	Revised Line / Spot	09/24/12-09/24/12	4	:30	5:30A-6A (EST)	1											Charlotte (WSOC)	NEWS DAYBREAK	7/27/12
13.1	Revised Line / Spot	09/24/12-09/24/12	5	:30	5:30A-6A (EST)	1											Charlotte (WSOC)	NEWS DAYBREAK	8/7/12
13.2	Normal Line / Spot	09/24/12-09/24/12	5	:30	5:30A-6A (EST)	1	1							1		\$425.00	Charlotte (WSOC)	NEWS DAYBREAK	9/21/12
14.0	Revised Line / Spot	09/24/12-09/24/12	4	:30	6P-6:30P (EST)	1											Charlotte (WSOC)	6P NEWS	7/27/12
14.1	Revised Line / Spot	09/24/12-09/24/12	5	:30	6P-6:30P (EST)	1											Charlotte (WSOC)	6P NEWS	8/7/12
14.2	Normal Line / Spot	09/24/12-09/24/12	5	:30	6P-6:30P (EST)	1	1							1		\$1,100.00	Charlotte (WSOC)	6P NEWS	9/21/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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# Contract # 320413

Schedule Dates	09/24/12-09/30/12	Date Entered	07/02/12
Advertiser	Pol/P McCrory/R/Gov/NC (16611)	Last Modified	09/21/12
Agency	Smart Media Group (1343)	Entered By	Jill Hipskind
Product	Political - State Candidate (1071)	CO-OP	No
Brand	924930 GOV (132181)	Headline #	06221192
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	HANLEN,LINDSAY	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	MCCROY/ORDR/924930	Commission	\$6,090.00
Account Types	National/Political	Net Total	\$34,510.00
Billing Type	Standard	Sales Tax	
Comments	MCCRORY FOR GOVERNOR MCCRORY FOR NC GOVERNOR		

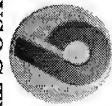
Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Sep. 2012	51	\$40,600.00
<b>Grand Total:</b>	<b>51</b>	<b>\$40,600.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Revised Line / Spot	09/24/12-09/24/12	4	:30	6A- 7A (EST)		1										Charlotte (WSOC)	NEWS DAYBREAK	7/27/12
15.1	Revised Line / Spot	09/24/12-09/24/12	5	:30	6A- 7A (EST)		1										Charlotte (WSOC)	NEWS DAYBREAK	8/7/12
15.2	Normal Line / Spot	09/24/12-09/24/12	5	:30	6A- 6:30A (EST)		1							1	\$850.00	\$850.00	Charlotte (WSOC)	NEWS DAYBREAK	9/21/12
16.0	Revised Line / Spot	09/24/12-09/24/12	3	:30	7A- 8A (EST)		1										Charlotte (WSOC)	GMA	7/27/12
16.1	Revised Line / Spot	09/24/12-09/24/12	4	:30	7A- 8A (EST)		1										Charlotte (WSOC)	GMA	8/7/12
16.2	Normal Line / Spot	09/24/12-09/24/12	5	:30	7A- 8A (EST)		1							1	\$775.00	\$775.00	Charlotte (WSOC)	GMA	9/21/12
17.0	Revised Line / Spot	09/29/12-09/29/12	3	:30	8A- 9A (EST)							1					Charlotte (WSOC)	GMA SATURDAY	7/27/12
17.1	Revised Line / Spot	09/29/12-09/29/12	4	:30	8A- 9A (EST)							1					Charlotte (WSOC)	GMA SATURDAY	8/7/12
17.2	Normal Line / Spot	09/29/12-09/29/12	5	:30	8A- 9A (EST)							1		1	\$475.00	\$475.00	Charlotte (WSOC)	GMA SATURDAY	9/21/12
18.0	Revised Line / Spot	09/30/12-09/30/12	2	:30	6P- 6:30P (EST)								1				Charlotte (WSOC)	6P NEWS SUNDAY	7/27/12
18.1	Revised Line / Spot	09/30/12-09/30/12	5	:30	6P- 6:30P (EST)								1				Charlotte (WSOC)	6P NEWS SUNDAY	8/7/12
18.2	Normal Line / Spot	09/30/12-09/30/12	5	:30	6P- 6:30P (EST)								1	1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	6P NEWS SUNDAY	9/21/12
19.0	Revised Line / Spot	09/27/12-09/27/12	5	:30	10A- 11A (EST)								1				Charlotte (WSOC)	DR PHIL	7/27/12
19.1	Revised Line / Spot	09/27/12-09/27/12	6	:30	10A- 11A (EST)								1				Charlotte (WSOC)	DR PHIL	8/7/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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Advertiser	Pol/P McCrory/R/Gov/NC (16611)	Last Modified	09/21/12
Agency	Smart Media Group (1343)	Entered By	Jill Hipskind
Product	Political - State Candidate (1071)	CO-OP	No
Brand	924930 GOV (132181)	Headline #	06221192
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	HANLEN,LINDSAY	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	MCCRO/ORDR/924930	Commission	\$6,090.00
Account Types	National/Political	Net Total	\$34,510.00
Billing Type	Standard	Sales Tax	
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# Charlotte (WSOC)

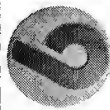
By Broadcast Month	Spots	Rate
Sep. 2012	51	\$40,600.00
<b>Grand Total:</b>	<b>51</b>	<b>\$40,600.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
19.2	Normal Line / Spot	09/27/12-09/27/12	6	:30	10A-11A (EST)					1				1	\$375.00	\$375.00	Charlotte (WSOC)	DR PHIL	9/21/12
20.0	Revised Line / Spot	09/27/12-09/27/12	3	:30	11:35P-12:05A (EST)					1							Charlotte (WSOC)	NIGHTLINE	7/21/12
20.1	Revised Line / Spot	09/27/12-09/27/12	5	:30	11:35P-12:05A (EST)					1							Charlotte (WSOC)	NIGHTLINE	8/7/12
20.2	Normal Line / Spot	09/27/12-09/27/12	4	:30	11:35P-12:05A (EST)					1				1	\$700.00	\$700.00	Charlotte (WSOC)	NIGHTLINE	9/21/12
21.0	Revised Line / Spot	09/27/12-09/27/12	3	:30	12P-1P (EST)					1							Charlotte (WSOC)	EYEWITNESS NEWS	7/21/12
21.1	Revised Line / Spot	09/27/12-09/27/12	4	:30	12P-1P (EST)					1							Charlotte (WSOC)	EYEWITNESS NEWS	8/7/12
21.2	Normal Line / Spot	09/27/12-09/27/12	5	:30	12P-1P (EST)					1				1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS	9/21/12
22.0	Revised Line / Spot	09/27/12-09/27/12	5	:30	4P-5P (EST)					2							Charlotte (WSOC)	DR OZ	7/21/12
22.1	Revised Line / Spot	09/27/12-09/27/12	6	:30	4P-5P (EST)					2							Charlotte (WSOC)	DR OZ	8/7/12
22.2	Normal Line / Spot	09/27/12-09/27/12	5	:30	4P-5P (EST)					2				2	\$825.00	\$1,650.00	Charlotte (WSOC)	DR OZ	9/21/12
23.0	Revised Line / Spot	09/27/12-09/27/12	4	:30	5:30A-6A (EST)					1							Charlotte (WSOC)	NEWS DAYBREAK	7/21/12
23.1	Revised Line / Spot	09/27/12-09/27/12	5	:30	5:30A-6A (EST)					1							Charlotte (WSOC)	NEWS DAYBREAK	8/7/12
23.2	Normal Line / Spot	09/27/12-09/27/12	5	:30	5:30A-6A (EST)					1				1	\$425.00	\$425.00	Charlotte (WSOC)	NEWS DAYBREAK	9/21/12
24.0	Revised Line / Spot	09/27/12-09/27/12	4	:30	6P-6:30P (EST)					1							Charlotte (WSOC)	6P NEWS	7/21/12

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Accepted Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Schedule Dates	09/24/12-09/30/12	Date Entered	07/02/12
Advertiser	Pol/P McCrory/R/Gov/NC (16611)	Last Modified	09/21/12
Agency	Smart Media Group (1343)	Entered By	Jill Hipskind
Product	Political - State Candidate (1071)	CO-OP	No
Brand	924930 GOV (132181)	Headline #	06221192
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	Normal
Sales Office	Telerep/Philadelphia	Order Type	Package Deal
Buyer Name	HANLEN, LINDSAY	Commission %	15.00
Phone/Fax	/	Commission	\$6,090.00
CPE	MCCRO/ORDR/924930	Net Total	\$34,510.00
Account Types	National/Political	Sales Tax	
Billing Type	Standard		
Comments	MCCRORY FOR GOVERNOR MCCRORY FOR NC GOVERNOR		

## Charlotte (WSOC)

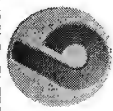
By Broadcast Month	Spots	Rate
Sep. 2012	51	\$40,600.00
<b>Grand Total:</b>	<b>51</b>	<b>\$40,600.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.1	Revised Line / Spot	09/27/12-09/27/12	5	:30	6P- 6:30P (EST)					1				1			Charlotte (WSOC)	6P NEWS	8/7/12
24.2	Normal Line / Spot	09/27/12-09/27/12	5	:30	6P- 6:30P (EST)					1				1		\$1,100.00	Charlotte (WSOC)	6P NEWS	9/21/12
25.0	Revised Line / Spot	09/27/12-09/27/12	4	:30	6A- 7A (EST)					1							Charlotte (WSOC)	NEWS DAYBREAK	7/2/12
25.1	Revised Line / Spot	09/27/12-09/27/12	5	:30	6A- 7A (EST)					1							Charlotte (WSOC)	NEWS DAYBREAK	8/7/12
25.2	Normal Line / Spot	09/27/12-09/27/12	5	:30	6A- 6:30A (EST)					1				1		\$850.00	Charlotte (WSOC)	NEWS DAYBREAK	9/21/12
26.0	Revised Line / Spot	09/27/12-09/27/12	3	:30	7A- 8A (EST)					1							Charlotte (WSOC)	GMA	7/2/12
26.1	Revised Line / Spot	09/27/12-09/27/12	4	:30	7A- 8A (EST)					1							Charlotte (WSOC)	GMA	8/7/12
26.2	Normal Line / Spot	09/27/12-09/27/12	5	:30	7A- 8A (EST)					1				1		\$775.00	Charlotte (WSOC)	GMA	9/21/12
27.0	Revised Line / Spot	09/25/12-09/25/12	3	:30	10A- 11A (EST)					1							Charlotte (WSOC)	DR PHIL	7/2/12
27.1	Revised Line / Spot	09/25/12-09/25/12	6	:30	10A- 11A (EST)					1							Charlotte (WSOC)	DR PHIL	8/7/12
27.2	Normal Line / Spot	09/25/12-09/25/12	5	:30	10A- 11A (EST)					1				1		\$375.00	Charlotte (WSOC)	DR PHIL	9/21/12
28.0	Revised Line / Spot	09/25/12-09/25/12	3	:30	11:35P- 12:05A (EST)					1							Charlotte (WSOC)	NIGHTLINE	7/2/12
28.1	Revised Line / Spot	09/25/12-09/25/12	5	:30	11:35P- 12:05A (EST)					1							Charlotte (WSOC)	NIGHTLINE	8/7/12
28.2	Normal Line / Spot	09/25/12-09/25/12	4	:30	11:35P- 12:05A (EST)					1				1		\$700.00	Charlotte (WSOC)	NIGHTLINE	9/21/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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WSOC-TV

Smart Media Group  
814 King Street  
Suite 400  
Alexandria, VA 22314

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

# Contract # 320413

Schedule Dates	09/24/12-09/30/12	Date Entered	07/02/12
Advertiser	Pol/P McCrory/R/Gov/NC (16611)	Last Modified	09/21/12
Agency	Smart Media Group (1343)	Entered By	Jill Hipskind
Product	Political - State Candidate (1071)	CO-OP	No
Brand	924930 GOV (132181)	Headline #	06221192
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	HANLEN, LINDSAY	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	MCCRO/ORDR/924930	Commission	\$6,090.00
Account Types	National/Political	Net Total	\$34,510.00
Billing Type	Standard	Sales Tax	
Comments	MCCRORY FOR GOVERNOR MCCRORY FOR NC GOVERNOR		

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Sep. 2012	51	\$40,600.00
Grand Total:	51	\$40,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Revised Line / Spot	09/25/12-09/25/12	3	:30	12P- 1P (EST)			1						1			Charlotte (WSOC)	EYEWITNESS NEWS	7/2/12
29.1	Revised Line / Spot	09/25/12-09/25/12	4	:30	12P- 1P (EST)			1						1			Charlotte (WSOC)	EYEWITNESS NEWS	8/7/12
29.2	Normal Line / Spot	09/25/12-09/25/12	5	:30	12P- 1P (EST)			1						1		\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS	9/21/12
30.0	Revised Line / Spot	09/25/12-09/25/12	5	:30	4P- 5P (EST)			2						2			Charlotte (WSOC)	DR OZ	7/2/12
30.1	Revised Line / Spot	09/25/12-09/25/12	6	:30	4P- 5P (EST)			2						2			Charlotte (WSOC)	DR OZ	8/7/12
30.2	Normal Line / Spot	09/25/12-09/25/12	5	:30	4P- 5P (EST)			2						2		\$825.00	Charlotte (WSOC)	DR OZ	9/21/12
31.0	Revised Line / Spot	09/25/12-09/25/12	4	:30	5:30A- 6A (EST)			1						1			Charlotte (WSOC)	NEWS DAYBREAK	7/2/12
31.1	Revised Line / Spot	09/25/12-09/25/12	5	:30	5:30A- 6A (EST)			1						1			Charlotte (WSOC)	NEWS DAYBREAK	8/7/12
31.2	Normal Line / Spot	09/25/12-09/25/12	5	:30	5:30A- 6A (EST)			1						1		\$425.00	Charlotte (WSOC)	NEWS DAYBREAK	9/21/12
32.0	Revised Line / Spot	09/25/12-09/25/12	4	:30	6P- 6:30P (EST)			1						1			Charlotte (WSOC)	6P NEWS	7/2/12
32.1	Revised Line / Spot	09/25/12-09/25/12	5	:30	6P- 6:30P (EST)			1						1			Charlotte (WSOC)	6P NEWS	8/7/12
32.2	Normal Line / Spot	09/25/12-09/25/12	5	:30	6P- 6:30P (EST)			1						1		\$1,100.00	Charlotte (WSOC)	6P NEWS	9/21/12
33.0	Revised Line / Spot	09/25/12-09/25/12	4	:30	6A- 7A (EST)			1						1			Charlotte (WSOC)	NEWS DAYBREAK	7/2/12
33.1	Revised Line / Spot	09/25/12-09/25/12	5	:30	6A- 7A (EST)			1						1			Charlotte (WSOC)	NEWS DAYBREAK	8/7/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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WSOC-TV

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Smart Media Group  
814 King Street  
Suite 400  
Alexandria, VA 22314

# Contract # 320413

Schedule Dates	09/24/12-09/30/12	Date Entered	07/02/12
Advertiser	Pol/P McCrory/R/Gov/NC (16611)	Last Modified	09/21/12
Agency	Smart Media Group (1343)	Entered By	Jill Hipskind
Product	Political - State Candidate (1071)	CO-OP	No
Brand	924930 GOV (132181)	Headline #	06221192
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	HANLEN, LINDSAY	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	MCCRO/ORDR/924930	Commission	\$6,090.00
Account Types	National/Political	Net Total	\$34,510.00
Billing Type	Standard	Sales Tax	
Comments	MCCRORY FOR GOVERNOR MCCRORY FOR NC GOVERNOR		

## Charlotte (WSOC)

By Broadcast Month	Spots	Rate
Sep. 2012	51	\$40,600.00
Grand Total:	51	\$40,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
33.2	Normal Line / Spot	09/25/12-09/25/12	5	:30	6A- 6:30A (EST)			1						1	\$850.00	\$850.00	Charlotte (WSOC)	NEWS DAYBREAK	9/21/12
34.0	Revised Line / Spot	09/25/12-09/25/12	5	:30	7A- 8A (EST)			1									Charlotte (WSOC)	GMA	9/21/12
34.1	Revised Line / Spot	09/25/12-09/25/12	4	:30	7A- 8A (EST)			1									Charlotte (WSOC)	GMA	9/21/12
34.2	Normal Line / Spot	09/25/12-09/25/12	5	:30	7A- 8A (EST)			1						1	\$775.00	\$775.00	Charlotte (WSOC)	GMA	9/21/12
35.0	Revised Line / Spot	09/26/12-09/26/12	3	:30	11:35P- 12:05A (EST)				1								Charlotte (WSOC)	NIGHTLINE	9/21/12
35.1	Revised Line / Spot	09/26/12-09/26/12	5	:30	11:35P- 12:05A (EST)				1								Charlotte (WSOC)	NIGHTLINE	9/21/12
35.2	Normal Line / Spot	09/26/12-09/26/12	4	:30	11:35P- 12:05A (EST)				1					1	\$700.00	\$700.00	Charlotte (WSOC)	NIGHTLINE	9/21/12
36.0	Revised Line / Spot	09/26/12-09/26/12	3	:30	12P- 1P (EST)				1								Charlotte (WSOC)	EYEWITNESS NEWS	9/21/12
36.1	Revised Line / Spot	09/26/12-09/26/12	4	:30	12P- 1P (EST)				1								Charlotte (WSOC)	EYEWITNESS NEWS	9/21/12
36.2	Normal Line / Spot	09/26/12-09/26/12	5	:30	12P- 1P (EST)				1					1	\$375.00	\$375.00	Charlotte (WSOC)	EYEWITNESS NEWS	9/21/12
37.0	Revised Line / Spot	09/26/12-09/26/12	5	:30	4P- 5P (EST)				2								Charlotte (WSOC)	DR OZ	9/21/12
37.1	Revised Line / Spot	09/26/12-09/26/12	6	:30	4P- 5P (EST)				2								Charlotte (WSOC)	DR OZ	9/21/12
37.2	Normal Line / Spot	09/26/12-09/26/12	5	:30	4P- 5P (EST)				2					2	\$825.00	\$1,650.00	Charlotte (WSOC)	DR OZ	9/21/12
38.0	Revised Line / Spot	09/26/12-09/26/12	4	:30	5:30A- 6A (EST)				1								Charlotte (WSOC)	NEWS DAYBREAK	9/21/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WSOC-TV

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Smart Media Group  
814 King Street  
Suite 400  
Alexandria, VA 22314

# Contract # 320413

Schedule Dates	09/24/12-09/30/12	Date Entered	07/02/12
Advertiser	Pol/P McCrory/R/Gov/NC (16611)	Last Modified	09/21/12
Agency	Smart Media Group (1343)	Entered By	Jill Hipskind
Product	Political - State Candidate (1071)	CO-OP	No
Brand	924930 GOV (132181)	Headline #	06221192
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	HANLEN, LINDSAY	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	MCCRO/ORDR/924930	Commission	\$6,090.00
Account Types	National/Political	Net Total	\$34,510.00
Billing Type	Standard	Sales Tax	
Comments	MCCRORY FOR GOVERNOR MCCRORY FOR NC GOVERNOR		

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Sep. 2012	51	\$40,600.00
<b>Grand Total:</b>	<b>51</b>	<b>\$40,600.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
38.1	Revised Line / Spot	09/26/12-09/26/12	5	:30	5:30A- 6A (EST)				1					1			Charlotte (WSOC)	NEWS DAYBREAK	8/7/12
38.2	Normal Line / Spot	09/26/12-09/26/12	5	:30	5:30A- 6A (EST)				1					1			Charlotte (WSOC)	NEWS DAYBREAK	9/21/12
39.0	Revised Line / Spot	09/26/12-09/26/12	4	:30	6P- 6:30P (EST)				1								Charlotte (WSOC)	6P NEWS	7/27/12
39.1	Revised Line / Spot	09/26/12-09/26/12	5	:30	6P- 6:30P (EST)				1								Charlotte (WSOC)	6P NEWS	8/7/12
39.2	Normal Line / Spot	09/26/12-09/26/12	5	:30	6P- 6:30P (EST)				1					1			Charlotte (WSOC)	6P NEWS	9/21/12
40.0	Revised Line / Spot	09/26/12-09/26/12	4	:30	6A- 7A (EST)				1								Charlotte (WSOC)	NEWS DAYBREAK	7/27/12
40.1	Revised Line / Spot	09/26/12-09/26/12	5	:30	6A- 7A (EST)				1								Charlotte (WSOC)	NEWS DAYBREAK	8/7/12
40.2	Normal Line / Spot	09/26/12-09/26/12	5	:30	6A- 6:30A (EST)				1					1			Charlotte (WSOC)	NEWS DAYBREAK	9/21/12
41.0	Revised Line / Spot	09/26/12-09/26/12	3	:30	7A- 8A (EST)				1								Charlotte (WSOC)	GMA	7/27/12
41.1	Revised Line / Spot	09/26/12-09/26/12	4	:30	7A- 8A (EST)				1								Charlotte (WSOC)	GMA	8/7/12
41.2	Normal Line / Spot	09/26/12-09/26/12	5	:30	7A- 8A (EST)				1					1			Charlotte (WSOC)	GMA	9/21/12
42.0	Revised Line / Spot	09/29/12-09/29/12	6	:30	12P- 1P (EST)							1					Charlotte (WSOC)	NN	8/22/12
42.1	Normal Line / Spot	09/29/12-09/29/12	6	:30	12P- 12:30P (EST)							1		1			Charlotte (WSOC)	NN	8/24/12
43.0	Normal Line / Spot	09/24/12-09/24/12	4	:30	11P- 11:35P (EST)		1							1			Charlotte (WSOC)		9/21/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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**WSOC-TV**

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Smart Media Group  
814 King Street  
Suite 400  
Alexandria, VA 22314

# Contract # 320413

Schedule Dates	09/24/12-09/30/12	Date Entered	07/02/12
Advertiser	Pol/P McCrory/R/Gov/NC (16611)	Last Modified	09/21/12
Agency	Smart Media Group (1343)	Entered By	Jill Hipskind
Product	Political - State Candidate (1071)	CO-OP	No
Brand	924930 GOV (132181)	Headline #	06221192
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	HANLEN, LINDSAY	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	MCCRO/ORDR/924930	Commission	\$6,090.00
Account Types	National/Political	Net Total	\$34,510.00
Billing Type	Standard	Sales Tax	
Comments	MCCRORY FOR GOVERNOR MCCRORY FOR NC GOVERNOR		

Charlotte (WSOC)			
By Broadcast Month	Spots	Rate	
Sep. 2012	51	\$40,600.00	
<b>Grand Total:</b>	<b>51</b>	<b>\$40,600.00</b>	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
44.0	Normal Line / Spot	09/29/12-09/29/12	5	:30	8P- 11:30P (EST)							1		1	\$2,500.00	\$2,500.00	Charlotte (WSOC)		9/21/12
45.0	Normal Line / Spot	09/26/12-09/26/12	4	:30	11P- 11:35P (EST)				1					1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		9/21/12
46.0	Normal Line / Spot	09/24/12-09/24/12	6	:30	4:30A- 4:59A (EST)		1							1	\$75.00	\$75.00	Charlotte (WSOC)		9/21/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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